

EEO REPORT
July 31, 2008 - July 31, 2009
Job Postings

Job Number	Job Title	Department	Recruiting Sources Posted (see tab 3)	Date Filled	Hiree's Recruiting Source(s)	Number of Interviewees
n/a	Senior Producer	News	1, 2, 6, 7, 13		employee re-signed	
n/a	Evening News Anchor	News	1, 2, 6, 7, 13			
n/a	Weekend Anchor	News	1, 2, 6, 7, 13	9/22/2008	word of mouth/former employee	3
n/a	Chief Photographer	News	1, 2, 6, 7, 13	10/1/2008	in house promotion	
n/a	Reporter/Photographer	News	1, 2, 6, 7, 13	n/a	position eliminated	n/a
n/a	National / Research Analyst	Sales	3,4,5,6,8,12		employee re-signed	
n/a	Master Control Operator	Engineering	4	job revised	revised to Media Op. Tech.	1
n/a	Media Production Specialist	Media Operations	1,4,6	open	position still open	
n/a	Morning Anchor	News	1,2,6,7	7/13/2009	tvjobs.com	3
n/a	Overnight Producer	News	1,2,6,7	open		
n/a	Reporter/Photographer	News	1,2,6,7	open		
n/a	Media Operations Technician	Media Operations	1,4,6	open	(revised MCO position) part time	

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Number	Source	Contact	Address	Telephone	E-Mail
1	tvjobs.com	Mark Holloway	Broadcast Employment Services PO Box 4116 Oceanside, CA 92525	450-2101	markch@www.tvjobs.com
2	Medialine	Mark Shilstone	PO Box 51909 Pacific Grove, CA 93950	800-237-8073	mark@medialine.com
3	Sun News	Denise	PO Box 406 Myrtle Beach, SC	843-626-8555	www.myrtlebeachonline.com
4	wjde.com	Station Website	1194 Atlantic Ave. Conway, SC 29526	843-234-9733	www.wjde.com
5	NAB	nab.org	1771 N Street NW Washington, DC 20036	202-429-5424	www.nab.org
6	SCBA	Karen Nettles	1 Harrison Way Columbia, SC	803-732-1186	www.scba.net
7	Coastal Workforce	Melanie Motley	SC Employment Security Commission PO Box 995 1550 Gadsden St. Columbia, SC 29202	843-234-0352	mmotley@scses.org
8	Coastal Carolina University	Carolyn	PO Box 261954 Conway, SC 29528	843-349-2718	www.coastal.edu
9	Francis Marion University	Janice Smith	PO Box 100547 Florence, SC 29501	843-661-1373	www.fmarton.edu
10	Benedict College	Rutherford	1600 Haden St. Columbia, SC 29204	864-646-1314	rutherford@beredict.edu
11	Tri-County Tech	Amy Roberts	7900 Hwy 76 PO Box 687 Pendleton, SC 29670	864-646-1314	www.tctc.edu
12	SC Employment Commission	S Daniels	Coastal Workforce Center 200A Victory Ln. Conway, SC 29526	843-234-9675	n/a
13	The Horry Independent	Tom Brown	2510 Main St. PO Box 740 Conway, SC 29628	843-248-6671	T.Brown@scscoast.net

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Outreach

Date	Name of Activity	Description	Outreach Category (see tab 5)
8/8/2008	Youth Leadership	8/8/08 Ed spoke at Leadership Summit... Beach Church, Myrtle Beach	4, 10, 11, 16
8/12/2008	Youth Leadership	8/12/08 Ed at Florence School District 1 Convocation MC Florence, SC	10, 16
8/13/2008	Youth Leadership	8/13/08 Ed gave Step Ahead Child Development Speech in Conway	10, 16
8/14/2008	Youth Leadership	8/14/08 Ed gave Children's Museum Speech Myrtle Beach	10, 16
8/20/2008	Youth Leadership	8/20/08 Ed gave Carolina Forest AM Rotary Speech Carolina Forest	16
9/9/2008	Youth Leadership	9/9/08 Ed gave Georgetown Library speech Georgetown, SC	10, 16
9/10/2008	Youth Leadership	9/10/08 Ed gave Lion's Club speech Florence, SC	16
9/18/2008	Youth Leadership	9/18/08 Ed gave MB Kiwanis Breakfast speech Myrtle Beach, SC	16
9/30/2008	Youth Leadership	9/30/08 Ed gave HGTC speech Conway, SC	10, 16
9/30/2008	Youth Leadership	9/30/08 Darren spoke at NMB Christian Academy	10, 16
10/8/2008	Youth Leadership	10/8/08 Ed spoke at Savannah Grove Elementary Florence, SC	10, 16
10/9/2008	Youth Leadership	10/09/08 Ed spoke at Dewey L. Carter Elementary Florence, SC	10, 16
10/13/2008	Youth Leadership	10/13/08 Ed spoke at Pleasant Hill Elementary Andrews, SC	10, 16
10/15/2008	Youth Leadership	10/15/08 Ed spoke at Christian Academy Myrtle Beach, SC	10, 16
10/15/2008	Youth Leadership	10/15/08 Ed spoke at Grace Baptist Preschool Myrtle Beach, SC	10, 16
10/16/2008	Tour	10/16/08 Darren gave station tour to Myrtle Beach High School students	10, 16
10/22/2008	Youth Leadership	10/22/08 Ed spoke at Brittons Neck Elementary Britton's Neck, SC	10, 16
10/22/2008	Youth Leadership	10/22/08 Ed spoke at Socastee Home Schoolers Socastee, SC	10, 16
10/28/2008	Youth Leadership	10/28/08 Ed spoke at Poyner School Florence, SC	10, 16

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10/29/2008	Youth Leadership	10/29/08	Ed spoke at Brunson Dargan Elementary Darlington, SC	10, 16
10/30/2008	Youth Leadership	10/30/08	Ed spoke at Homewood Elementary	10, 16
10/31/2008	Youth Leadership	10/31/08	Ed spoke at Marion HS Geography Class Marion, SC	10, 16
11/3/2008	Youth Leadership	11/03/08	Ed spoke at MB Rotary Club Myrtle Beach, SC	16
11/4/2008	Youth Leadership	11/04/08	Ed spoke at Spring Hill Middle School Laurinburg, NC	10, 16
11/6/2008	Youth Leadership	11/06/08	Ed spoke at Royal Elementary Florence, SC	10, 16
11/13/2008	Youth Leadership	11/13/08	Ed spoke at Wallace-Gregg Elementary Myrtle Beach, SC	10, 16
11/16/2008	Youth Leadership	11/16/08	Ed spoke at MBHS Myrtle Beach, Sc	10, 16
11/19/2008	Youth Leadership	11/19/08	Ed spoke at Risen Christ Lutheran School North Myrtle Beach	10, 16
11/20/2008	Youth Leadership	11/20/08	Ed spoke at MB Elementary Myrtle Beach, SC	10, 16
11/24/2008	Youth Leadership	11/24/08	Ed spoke at Hartsville HS Hartsville, SC	10, 16
11/25/2008	Career Day / Job Fair	11/25/08	Sharon spoke at Myrtle Beach HS for Career Development Month	4, 10, 11, 16
11/26/2008	Youth Leadership	11/26/08	Ed spoke at MB Intermediate Myrtle Beach, SC	10, 16
12/3/2008	Youth Leadership	12/3/08	Ed spoke at Loris Elementary Loris, SC	10, 16
12/4/2008	Youth Leadership	12/4/08	Ed spoke at Georgetown Rotary Georgetown, SC	10, 16
12/9/2008	Tour	12/9/08	Ed gave station tour to 1st Presbyterian Church Conway, SC	10, 16
1/13/2009	Youth Leadership	1/13/09	Ed spoke at Carolina Forest Elementary Myrtle Beach, SC	10, 16
1/21/2009	Youth Leadership	1/21/09	Ed gave K-Kids speech NMB, SC	10, 16
1/27/2009	Youth Leadership	1/27/09	Ed spoke at Learning Tree Day School Surfside Beach, SC	10, 16

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2/7/2009	Youth Leadership	2/7/2009	Ed gave Kidz Time Festival speech Myrtle Beach, SC	10, 16
2/18/2009	Youth Leadership	2/18/09	Darren spoke at Forestbrook Elementary School Myrtle Beach, SC	10, 16
2/20/2009	Tour	2/20/09	Darren gave station tour to Bridgewater Academy	10, 16
3/2/2009	Youth Leadership	3/2/09	Ed spoke Holy Lamb Child Development Socastee, SC	10, 16
3/3/2009	Youth Leadership	3/3/09	Ed gave Senior Scholars speech Georgetown, SC	10, 16
3/10/2009	Youth Leadership	3/10/09	Rich hosted Hoop Zone banquet Myrtle Beach, SC	10, 11, 16
3/13/2009	Tour	3/13/09	Darren gave station tour for Aynor Elementary Students	10, 16
3/24/2009	Career Day / Job Fair	3/24/09	Tim spoke for Career Development to students at Forestbrook Middle School My	4, 10, 11, 16
3/27/2009	Youth Leadership	3/27/09	Ed spoke at NMB Elementary NMB, SC	10, 16
4/2/2009	Youth Leadership		Ed spoke at Career Day at Aynor Middle School Aynor, SC	10, 16
4/7/2009	Career Day / Job Fair		Victoria at SCBA Job Fair Columbia, SC	4, 10, 11, 16
4/21/2009	Youth Leadership		Ed spoke at 1st Presbyterian Growing Tree Myrtle Beach, SC	10, 16
4/22/2009	Youth Leadership		Darren spoke at Forestbrook Elementary School in Horry County	10, 16
4/24/2009	Youth Leadership		Ed spoke at McDonald Elementary Georgetown, SC	10, 16
4/28/2009	Youth Leadership		Ed gave Limos for Learning Speech NMB	10, 16
4/29/2009	Youth Leadership		Sharon spoke at Jonakin Middle School Marion, SC	10, 16
4/30/2009	Youth Leadership		Ed spoke at Johnsonville HS Career Day Johnsonville, SC	10, 16
5/1/2009	Youth Leadership		Ed gave Limos for Learning Speech Surfside Beach, SC	10, 16
5/1/2009	Tour		Darren and Ed gave station tour to Homewood Elementary School students	10, 16
5/19/2009	Youth Leadership		Ed gave NARFE Speech Litchfield Beach, SC	10, 16

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5/27/2009	Youth Leadership	Ed gave Palmetto Bays Speech Conway, SC	16, 16
6/27/2009	Youth Leadership	Darren spoke at Lakewood Elementary School in Horry County	16, 16
6/16/2009	Tour	Darren gave station tour to HGTC Education and Futures Program	16, 16
7/12/2009	Tour	Darren gave station tour to St. Mary Missionary Baptist Church camp	10, 16

Category	Category Description
1	Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions
2	Hosting of at least one job fair
3	Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities
4	Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues
5	Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment
6	Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies)
7	Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting
8	Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions
9	Establishment of a mentoring program for station personnel
10	Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting
11	Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting
12	Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities
13	Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting
14	Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination
15	Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions
16	Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities